

Bio

Juana Hart

Consultant | Coach | Speaker



Former television news anchor and reporter Juana Hart is a business communication consultant who specializes in helping small businesses and nonprofit organizations get the visibility, credibility and buy-in they need to increase revenues. Juana provides consulting, coaching and workshops in marketing, media relations, presentation skills and communicating change. She has worked on both sides of the camera and both sides of business through a myriad of challenges, such as caring for eight children and surviving breast cancer. She has presented across the United States and in Canada.

Juana launched her career as a radio and television news anchor for KTSM (NBC) in El Paso, Texas, moving on to become an award-winning host and producer of Insights at KDFW-TV (CBS) in Dallas. She also spent a few years on the other side of the camera as regional public information officer for the Texas Department of Human Services. In that role she was responsible for employee communications, community relations and served as media spokesperson regarding legally charged, controversial issues such as welfare fraud, elder abuse and a highly publicized daycare sex abuse scandal.

She co-produced and anchored Nevada's first live, morning television newscast on KLAS (CBS) before anchoring afternoon and evening programs and the popular *Straight from the "Hart"* franchise honoring outstanding workers and community servants.

After leaving news she produced and hosted independent television shows--*On the Move* and *Business Connection*, which aired on PBS-Vegas. As vice president of administration and marketing at Las Vegas-based B.I.P. Software, Inc. she participated in the company's expansion to include government and private sector clients from Alaska to Florida.

In 2006, Juana formed J-Hart Communications, an LLC based in Clark County, Nevada. Her clients range from local business, nonprofit and government entities to international associations. Juana has been a finalist for NAWBO-Southern Nevada's Women of Distinction Award in the Public Relations and Communication category, and a finalist for Small Business of the Year for the Urban Chamber. She has received numerous awards and honors including: Distinguished Women of Nevada, Outstanding Achievement Award-UPI Broadcasters, Katie Award for Best Public Affairs Program, Outstanding Young Women of America, Leadership El Paso and a variety of community service awards.

She earned a BBA in marketing from the University of Texas at El Paso and is a lifelong learner. For more information you can find Juana online at www.jhart.tv.